



# MTDF 2025- September 18th – 27th Commercial Exhibits

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## Welcome to the 2025 MTDF!!

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The Middle TN District Fair is a ten-day Fair! During the course of the 10-day period, we expect over 120,000 people to come enjoy our award-winning Fair!!

In order to reserve your space, we need your application and payment returned by **August 01, 2025** to Lawrenceburg Rotary Club, c/o 223 Parkes Avenue, Lawrenceburg, TN 38464

**Returning Vendors:** With a 10-day Fair, some changes may occur, so we ask for your patience and cooperation. If you want to keep the same spot that you had in 2024, it is very important that we have your application and payment by the deadline, or your spot will be lost. **PLEASE ENSURE THAT IF PAYMENT COMES FROM A CORPORATE OFFICE THAT THE APPLICATION IS INCLUDED WITH PAYMENT. WE RECEIVE HUNDREDS OF PAYMENTS FOR VARIOUS AREAS OF THE FAIR BESIDES THE COMMERCIAL BOOTHS AND WHEN A CHECK ARRIVES WITHOUT AN APP WE HAVE NO WAY TO KNOW WHAT IT IS FOR!!! Thank You! 😊**

**Vendors that did not have a booth at the 2024 fair:** You are considered “new” and will be put on a wait list in the order we receive your application. After the August 1<sup>st</sup> deadline, we will see who is returning from 2024 and who is not and go back and fill in with new vendors. We will contact you in late August and let you know if we have a booth for you. *New vendors please do not send payment with your app. We will require payment when we see if we have a booth for you.*

### Housekeeping Items:

- **NO** sub-letting of commercial booths **WITHOUT** prior consent from the MTDF Commercial Exhibit chairmen.
- Please clean up your area and any hallways, after you have decorated your booth, especially if you use straw or hay. We try to keep our exhibit halls neat and presentable at all times. **Any vendor that does use straw/hay to decorate & doesn't cleanup (before or after the Fair), will be assessed a \$100 clean-up fee and will possibly lose the option to be a future commercial booth vendor.**
- Without sufficient notice of cancellation, you may lose your booth rental fee. (We will try to work with our vendors but if you don't let us know prior to the week before, or the week of, that you won't be at the fair then it makes it hard for us to re-rent a booth.)
- Booth rental fees may go up based on demand closer to the fair.
- If the floor cover is hindering booth set-up, **PLEASE** check with Jason & Maria. Do **NOT** cut or alter it! This could result in a damage fee.
- Most of our vendors either have a table with covering or no curtain on their booth. However, should you need a front curtain on your booth, there will be an additional \$15 charge per 8-foot booth. Please mark your application if you do need a front curtain so that we may have enough available for rent.
- The MTDF **does not provide tables and chairs** for vendor booths. Vendors are responsible for their own table and chairs should they need any for their booth.
- No water features of any kind in your indoor booth (such as running fountains, etc)

### Commercial Areas:

**Vendor Selling Inside!** Your customers may purchase products at your MTDF booth. *MTDF reserves the right of refusal for allowing the sale of your products. This is a family fair, please respect this.*

The Commercial Exhibits will be located in two areas:

- INSIDE:
  - Both Buildings (Selling Allowed w/Permission)

- OUTSIDE:

- Outside Commercial Areas (Selling is Allowed)
- **We will coordinate your set-up time if you are setting up after Thurs, Sept 18th**
- There were new electrical requirements since 2021. If you use power in your OUTSIDE booth, please contact us to see what those new requirements are!!

Tent colors for **outside** booths must be white, blue, or logoed with your brand. All others must be approved by MTDF. *If you need to rent a tent, Purcell's Tents is a local vendor- 931-629-4417.*

**Vendors Giving Items Away:** If you want to give away items from your booth, MTDF has to approve the item first. *MTDF reserves the right of refusal in allowing a vendor to give away an item. This is to be fair to our vendors that are selling items. No food or drink giveaways are allowed except individually wrapped candy.*

The buildings have concrete floors, AC, and both contain a large roll up door for easy set-up and take down. The booth contains pipe and drape to separate the space with the back wall being 8' in height. (**No** 10' pop-up tents in single booths as the booths are only 8' wide and the tent will not fit.) Adjacent booths can be rented to enlarge your overall booth size, depending on availability.

- **Electricity must be requested (120V Receptacles)**
- **Wi-Fi Access is available, but we do not guarantee this service**

Each company or person renting a booth will receive two weekly fair passes, plus one regular commercial parking pass. These can be picked up at the fair office after your booth is set-up.

- **Parking (Jackson Street Gate)**
  - **You are not guaranteed a parking spot just because you have a regular commercial parking pass.**
  - **ALL Parking Passes must be displayed on your automobile front window.**

**Commercial parking is located at the Jackson Street Gate.**

**Set Up Times:**

The buildings will be available to exhibitors on Saturday, Sept. 13<sup>th</sup> – Wednesday, Sept. 17<sup>th</sup> from 9AM – 8PM, and on Sunday, Sept. 14<sup>th</sup> from 1PM – 8PM. **ALL booths must be set-up by 8PM on Wednesday, Sept. 17<sup>th</sup>.** However, if you need a weekend (Sept 20<sup>th</sup>) set-up time, we will work with you on a time.

**Security:**

The MTDF offers security, but we are not responsible for missing or damaged items. Please monitor your booth and use caution when displaying items. A Security person will be on duty during the open times of the Commercial Buildings. **There will be NO security during the setup times.**

**Tear-Down Times:**

Tear-down times are Sunday, Sept 28<sup>th</sup> from 1PM to 8PM and Monday, Sept 29<sup>th</sup> from 8AM to 4PM. Tearing down prior to the Fair closing can result in the forfeiture of future booth rental at the MTDF.

**Additional Help:**

**Our fair office will be open the Tuesday after Labor Day in September during the daytime hours. The office number is 931-762-4678.**

**NOTE: Exhibitors wanting to have concessions in the FOOD COURT need to contact Billy Story at 931-853-6405 or Scott Beasley at 931-629-7465, or via email at MTDFfood@gmail.com**

*We are very excited about this year's Fair. And we look forward to seeing you there!!... Please join us at the MTDf to make it the BEST YET!!*

Jason Weaver & Maria Santini (Co-Chairman). Contact us: [mtdfmarketing@gmail.com](mailto:mtdfmarketing@gmail.com) (this is our preferred method of contact as we can't always answer the phone when we are at work)

*The 2025 Fair Chairman of Operations is Tad Keaton*

MTDF 2025 Events: \* at Old Crockett Theatre.

Saturday, Sept 13 <sup>th</sup> - *Fairest of the Fair Pageants	Monday, Sept 22 <sup>nd</sup> – Junk Car Jump n' Run
Sunday, Sept 14 <sup>th</sup> - *Fairest of the Fair Pageants	Tuesday, Sept 23 <sup>rd</sup> - Junk Car Jump n' Run
Thursday, Sept 18 <sup>th</sup> – The Kelley's gospel group	Wednesday, Sept 24 <sup>th</sup> - Donkey Basketball & Giveaway
Friday, Sept 19 <sup>th</sup> – ATV Big Air Tour	Thursday, Sept 25 <sup>th</sup> - Demo Derby
Saturday, Sept 20 <sup>th</sup> - Truck & Tractor Pull	Friday, Sept 26 <sup>th</sup> – <i>MTDF Concert Series</i> : Colt Ford
Sunday, Sept 21 <sup>st</sup> – (to be determined)	Saturday, Sept 27 <sup>th</sup> - Truck & Tractor Pull



# Application Form for Commercial Space

## Middle Tennessee District Fair 2025

**PLEASE PRINT CLEARLY!**

Contact Person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Type of Business/What Selling in Booth: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Cell #: \_\_\_\_\_

Email: \_\_\_\_\_

<i>Please choose one of the following:</i>		Booths <u>NOT</u> Selling Product	Booths Selling Product**	YES, I need a front curtain for my booth:
INSIDE BOOTH SIZE:	8' X 8'	___\$250	___ \$325	___ <b>Add \$15</b>
	8' x 16'	___\$400	___ \$475	___ <b>Add \$30</b>
	8' x 24'	___\$550	___ \$625	___ <b>Add \$45</b>

Larger Booth Sizes can be requested in writing.

Check with Jason or Maria for cost and availability of larger booths.

*\*\* See above letter guidelines under "Commercial Areas" for more information.*

OUTSIDE SPACE:	___ Minimum \$525 (Contact for price) Cost for trailers is by square footage. <b>Ask for details about Electrical Requirements!!!</b>
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Notes/Comments: \_\_\_\_\_

Make \$\$\$ checks payable to: **Middle Tennessee District Fair**. **Failure to submit application by August 01, 2025 will result in possibility of not getting the same exhibit spot that you had last year. No exceptions!**

Mail checks and applications to (*please note correct mailing address*):

Lawrenceburg Rotary Club, c/o 223 Parkes Avenue, Lawrenceburg, TN 38464.

Commercial Bldg Chairpersons: Jason & Maria's contact: mtdfmarketing@gmail.com

*Thank you! We look forward to seeing you at the MTDF!*